Station		EC'd	Kep Or
KSL-TV S/		EC'd Yes	der# /91451
Station KSL-TV SALT LAKE CITY			
			Ver# 1 Status New
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ency (			Traffic Order#
Agency ( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm	Showing Buylines: All Lines	Last Received:	rder# Printed:
ANNING	es: All Line	ived:	
Rep Firm	S	10/19/2012 9:29 AM	10/19/2012 9:39 AM

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Fax# Buyer Advertiser Phone# Estimate# Product 3420 NRCC IE 2012 TRACEY ROBINSON ) NRCC-NATL REPUB CONG **Hiatus Weeks** Flight Dates Agency C/P1/P2/E 815 SLATERS LANE ALEXANDRIA, VA 22314 10/26/2012 - 11/06/2012 155/426/3420 Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) WASHINGTON ) JAMIE ANDRUS 202-872-1155

## -- CONTRACT COMMENT --

LI

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

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TU	ĸ	ТН	W	TU	Z	TH	DI	Z	TH	W	TU	Z	Day
12P-1P	12P-1P	9A-10A	9A-10A	9A-10A	9A-10A	8A-9A	8A-9A	8A-9A	5A-6A	5A-6A	5A-6A	5A-6A	Time
KSL 5 NWS-NOON	KSL 5 NWS-NOON	TODAY SHW2	TODAY SHW2	TODAY SHW2	TODAY SHW2	TODAY SHW	TODAY SHW	TODAY SHW	KSL 5 NW TDY 1	Program			
:30	: 30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	:30	:30	Len
\$330.00	\$330.00	\$275.00	\$275.00	\$275.00	\$275.00	\$700.00	\$700.00	\$700.00	\$115.00	\$115.00	\$115.00	\$115.00	Rate
10/30-11/06	10/29-11/05	11/01-11/01	10/31-10/31	10/30-11/06	10/29-11/05	11/01-11/01	10/30-10/30	10/29-10/29	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	Dates
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\$660.00	\$660.00	\$275.00	\$275.00	\$550.00	\$550.00	\$700.00	\$700.00	\$700.00	\$115.00	\$115.00	\$115.00	\$115.00	Total Cost
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Rep Order# EC'd Yes	Station   Advertiser Product Product	Buyer Phone#		-										941427	1 acress			colu.
der# Yes	er (		Ln	į	21	22	24	25	26	27	29	34	ω 5	3	37	39	40	41
7914313	SL-TV SALT L ( ) NRCC: NRCC IE 2012	TRACEY ROBINSON	Day	1	M	TH	Z	TU	Ø	TH	US	Z	TU	Σ	TH	M-TH	M-TH Buyli	M-TH
Ver#	KSL-TV SALT LAKE CITY ( ) NRCC-NATL REPUB CONG NRCC IE 2012	BINSON	Time	1	12P-1P	12P-1P	4P-5P	4P-5P	4P-5P	4P-5P	4P-430P	1035P- 1137P	1035P- 1137P	1035P- 1137P	1035P- 1137P	1035P- 1135P	H 630P-7P Buyline Comment:	3P-4P
1 Status New	PUB CONG		Program		KSL 5 NWS-NOON	KSL 5 NWS-NOON	KATIE COURIC	KATIE COURIC	KATIE COURIC	KATIE COURIC	SUN 4P NEWS	TONITE SHW-NBC	TONITE SHW-NBC	TONITE SHW-NBC	TONITE SHW-NBC	LENO	NEWS: 1/DAY	DR PHIL
Traffic Order#	Agency ( 815 SL ALEX	Agency Criticals Flight Dates Hiatus Weeks																
er#	( ) NATIONAL N 815 SLATERS LANE ALEXANDRIA, VA		Len	-	:30	: 30	: 30	:30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	:30
Sh	NAL MEDIA R ANE VA 22314	10/26/2012 - 11/06/2012	Rate	1	\$330.00	\$330.00	\$300.00	\$300.00	\$300.00	\$300.00	\$225.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$900.00	\$175.00
Printed: 10.  Last Received: 10/ Showing Buylines: All Lines	) NATIONAL MEDIA RESEARCH PLANNING ATERS LANE ANDRIA, VA 22314	012	Dates		10/31-10/31	11/01-11/01	10/29-11/05	10/30-11/06	10/31-10/31	11/01-11/01	10/28-11/04	10/29-11/05	10/30-11/06	10/31-10/31	11/01-11/01	10/29-11/01	10/29-11/01	10/29-11/01
10/19/2012 9:39 AM 10/19/2012 9:29 AM ines	G Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	1 1 1 1 1	н	Þ	Н	н	н	ŭ	ú	н	N	н	2	2	4	ω
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	) WASHINGTON ) JAMIE ANDRUS	202-872-1155	Total	1 1	ь	ш	N	2	1	1	2	Ν	4	н	23	Ν	4	ω
2 of 3	TON DRUS	1155	Total Cost		\$330.00	\$330.00	\$600.00	\$600.00	\$300.00	\$300.00	\$450.00	\$1,600.00	\$3,200.00	\$800.00	\$1,600.00	\$1,600.00	\$3,600.00	\$525.00
			Daypart															

Books	Sales Totals: 5: Station Totals: Lines not sent/: —COMPETITIVE—	-SALES M	REPORT TOTALS Report Totals: 56	46	44	43	42		Buyer Phone# Fax#	Station   Advertiser Product Estimate#	Rep Order# EC'd Yes
	Sales Totals: 56 / \$24, Station Totals: 56 / \$24, Station Totals: 56 / \$2 Lines not sent/rcld/rtr	parties .	TOTALS— tals: 56 /	SU	М-ТН	M-TH	M - T H	D		KSL-TV ( NRCC 3420	r# 7914313 'S
null RA35+	Sales Totals: 56 / \$24,340.00 Station Totals: 56 / \$24,340.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE Market Totals	TALS—	REPORT TOTALS Report Totals: 56 / \$24,340.00	12A-1230A	10A-11A	11A-12P	1P-2P	Time	TRACEY ROBINSON	KSL-TV SALT LAKE CITY r ( ) NRCC-NATL REPUB CONG NRCC IE 2012 3420	Ver#
	.00 \$121,700			12A-1230A MORMON TIMES	RACHEL RAY	STUDIO 5	TODAY SHOW 3	Program		UB CONG	I Status New
	54 / \$24,090.00 CABL 0% KUCW 0%								Flight Dates Hiatus Weeks	Agency ( ) 815 SLA ALEXA Agency C/P1/P2/E	Traffic Order#
	KJZZ KUTV	5		:30	:30	: 30	: 1	Len		( ) NATIONAL MEDI. 815 SLATERS LANE ALEXANDRIA, VA 22314 PI/PZE 155/426/3420	der#
	0 0			\$25.00	\$325.00	\$325.00	\$325.00	Rate	10/26/2012 - 11/06/2012	) NATIONAL MEDIA RESEARCH LATERS LANE LANDRIA, VA 22314 JE 155/426/3420	Sh
	KSL 20%			10/28-11/04	10/29-11/01	10/29-11/01	10/29-11/01	Dates	012	ESEARCH PLANNING	Printed: 10 Last Received: 10 Showing Buylines: All Lines
	KSTU CUNKN 8			н	ω	ω	ω         	Spots/Week	Salesperson Phone# Salesperson FAX#	IING Rep Firm Sales Office ( Salesperson (	10/19/2012 9:39 AM 10/19/2012 9:29 AM 1 Lines
	8 0			N	Ľ	ь	L	# of Weeks	Phone# FAX#		AM
	KTVX			N	ω	ω	ω	Total	202-872-1155	) WASHINGTON ) JAMIE ANDRUS	
	0.6			\$50.00	\$975.00	\$975.00	\$975.00	Total Cost	1155	TON DRUS	3 of 3
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